

**What is the difference between the *Building on Faith, Family & Tradition* Capital Campaign, and the Annual Gift Giving Campaign that is also underway?**

Catholic High's Tuition structure only includes the expenses needed to educate students for the current academic year. It does not contain any financial component toward capital additions or significant improvements to the campus, only minor maintenance repairs and periodic replacement of existing assets, and even then, we rely on grants and/or other donations to make these changes.

The Annual Campaign is used to provide funds for one-time, variable expenses and projects that need to be done during the school year, helping us to keep tuition as affordable as possible. Funds are used to cover expenses in the following areas:

-- so that tuition can be kept as low as possible for all families who want to send their children to Catholic High School.

- ◇ To enhance salaries/benefits which enables us to attract and retain quality faculty
- ◇ To provide educational materials that help us offer quality courses and the technology /software solutions to support them
- ◇ To provide tuition assistance to those who qualify, to make our school accessible to all those who want to attend
- ◇ To design and undertake projects that provide maintenance on existing assets or enhancements to facilities, technology, etc.

A Capital Campaign is conducted following a detailed Master Growth Plan that is developed by our School Advisory Committee on a periodic basis. In recent history, Catholic High has had two such campaigns.

- ◇ 1999 – New construction of the Brent Library and Media Center, enhancements and renovations to the Nickelsen Administration Wing, Science Wing, the 500-classroom wing, new windows in the main classroom building, and the addition of new Visitor's Bleachers at Gorecki-LeBeau Stadium.
- ◇ 2018, *Building on Faith, Family & Tradition* Phase 1, paused by COVID-19 – New construction of the Tolan Family Student Life Center, Nickelsen Family Courtyard, and Athletic Complex; upgrades to security throughout the campus, addition of new Restroom Building on Football Field, renovation of current cafeteria to STEM Innovation Center, renovation of weight room to Music/Band Building; and accepting Naming Opportunities for 3 new classrooms and 5 new administrative offices.
- ◇ 2023, *Building on Faith, Family & Tradition* Phase 2, re-kicked in Fall 2023 – Construction completed in the Spring of 2024 on the Sister Kierstin Classroom Wing gifted by the Robert H. Kahn, Jr. Family Foundation that includes three classrooms, two gifted by the Mougey Family and one gifted by the Harrell/Phillips Families; and

upgrades to the windows and restrooms in the Music Building. New funds raised will be used to complete the projects identified in the Updated Master Growth Plan that are detailed above in this ongoing [Capital Campaign](#).

**Can I specify the project or area for which I would like my funds donated to the Capital Campaign to be spent?**

Yes. There are specific Naming Opportunities available now and as projects are further detailed, we anticipate additional opportunities. Please let us know if there is a particular project to which you are interested in your pledge being dedicated if a particular naming opportunity is not listed or if you cannot give at the level of a naming, but still want your contribution to be dedicated to a specific project/area. Please contact Rita Lay, Director of Advancement, at 850-436-6400 x103 or [rlay@pensacolachs.org](mailto:rlay@pensacolachs.org).

**Can I set-up a gift to the Capital Campaign to automatically draft from my banking account or credit card on a periodic basis?**

- ◇ Yes, you can complete this secure [on-line pledge form](#) that includes your pledge total, desired payment amount, payment frequency, and the option to provide your banking account information or credit card information.
- ◇ Alumni, please visit the [Alumni Challenge webpage](#) to see all of the automated options available to you.
- ◇ If you have already made a pledge and did not originally set up automated payments, but would like to do so now, please contact Rita Lay, Director of Advancement, at 850-436-6400 x103.

**Can I give a gift of stock transfers to the Capital Campaign?**

Yes, you can transfer a gift of stock to the campaign by contacting Merrill Lynch at 850-434-7013 and requesting a gift to be processed to Catholic High's Capital Campaign. They will handle the details and notify us when the transaction is complete. After you have requested the transfer, please email [rlay@pensacolachs.org](mailto:rlay@pensacolachs.org) - Rita Lay, CHS Director of Advancement, to let us know that we should be expecting notification of the funds.