

## 2023-2024 Charisma Senior Love Ad Order Form

Dear Parents and Guardians of Catholic High Seniors,

Your senior is close to reaching the end of his or her high school journey, and there is no better way to commemorate this momentous occasion than a Love Ad in the 2024 *Charisma*, Catholic High School's annual yearbook.

A **Senior Love Ad** is a permanent reminder of your student's final year at Catholic High, and includes photos of your choosing, as well as caring words of encouragement, faith, praise, and love.

**Love Ads are for sale starting now and are due December 19 if you're ordering on paper and January 19, 2023 if you're ordering online. We cannot accept late submissions due to our deadlines.**

Pricing:

| Size of Ad | Price for Online Order/Price for Paper Order | Orientation of Photo/Ad | Number of Photos | Number of Words   |
|------------|--|-------------------------|------------------|-------------------|
| 1/8 Page   | (Paper design only) \$90                     | Vertical                | 1-2              | 25 words or fewer |
| 1/4 Page   | \$150/\$165                                  | Vertical                | 1-2              | 40 words or fewer |
| 1/2 Page   | \$250/\$265                                  | Both                    | 5-6              | 70 words or fewer |
| Full Page  | \$450/\$465                                  | Both                    | 10-12            | 80 words or fewer |

There are two ways you can order a Senior Love Ad.

### 1. ONLINE

This is the preferred method for ordering your Love Ad. Please follow these steps to access our ad design program:

- Visit <https://www.yearbookordercenter.com/>
- Enter the Catholic High School code, 889, to see our school portal.
- Select "Create an Ad"
- Choose the size you would like and get started. Please note that 1/8 page ads are not available online.

You may also use this website to order a yearbook if you have not yet done so.

### 2. THIS FORM

While online sales are highly encouraged, the Charisma staff can also create your love ad for you. **All ads ordered in this way will be charged an additional \$15 and must be turned in before December 19.** Please fill out the following information. You can either return this form to the Front Office or scan it in and send it back via email to [charisma@pensacolachs.org](mailto:charisma@pensacolachs.org). Either way, please deliver payment to the Front Office in the form of cash or a check payable to CHS for the ad price that you choose. On the memo line, please write "Yearbook Love Ad." Please note that no ads will be processed until payment is received.

Senior's Name:

Your Name and Cell Phone Number:

Love Ad Size:

\_\_\_\_\_ Full Page (\$465)

\_\_\_\_\_ Half Page (\$265)

\_\_\_\_\_ Quarter Page (\$165)

\_\_\_\_\_ Eighth Page (\$90)

On the lines below, please write what you would like to say to your student:

Please make sure you include your photos in the highest resolution possible.

If you have any questions, please contact the Charisma Staff via email at [charisma@pensacolachs.org](mailto:charisma@pensacolachs.org). Thank you so much for creating a lasting tribute to your 2024 graduate!